

Firm 7 Marketing

Tri Bureau Property/Credit

SUMMARY

For marketers with permissible purpose, combine property data and credit data for the ultimate in target marketing capabilities. Target homeowners who may need to consolidate debt, take cash out, or refinance. Leverage the ability to target homeowners who will pre-qualify for your offer in all 50 states and have a current or past mortgage recording. With the maximum number of records and the maximum number of attributes, this database goes beyond the typical consumer data by leveraging an enormous amount of consumer information.

Sources:

Credit Bureaus

Updated:

Monthly, Daily

ADDITIONAL NOTES

Minimum Order:

5,000 records or \$250, whichever is greater.

Cancellation Charges:

\$100 flat

Sample Mail Piece and/or Telemarketing Script is Required.

DELIVERY & FORMATS

Formats:

Comma or Tab Delimited

Fixed - Excel - Custom

Delivery:

E-Mail or FTP \$50.00

CD-Rom or DVD Rom \$50.00

Diskette \$50.00

3 x 5 Cards \$15/m

P/S Labels \$11/m

PRICING

Average Monthly Hotline 110,000,000

Base Price \$225/m

With Phones \$25/m

SELECTS

Baseline Selects:

Geography

Truncated SSN #

Phone #

Much More...

Mortgage:

Chapter 7/13 BK(most recent, discharged, etc.)

Open Balance

Highest Balance

Lender Name

VA/FHA

30/60/90 Day Lates

Neg Am Marker

Much More...

Credit:

Exact FICO

All Trade Identifier

Revolving and Mortgage Trade Balances

Satisfactory or Derogatory Trades

Much More...

Please request full attribute guide

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