

Firm 7 Marketing

Tri Bureau Auto

SUMMARY

Auto Data provides a unique combination of data from multiple sources which allows our partners to target consumers for pre-qualified automobile offers. By seamlessly integrating credit and demographic data, Auto Data provides a multidimensional view of each prospect. The vast universe and varied selection capabilities make this the largest and most flexible credit based consumer list available.

Sources:

Credit Bureaus

Updated:

Daily, Monthly

ADDITIONAL NOTES

Minimum Order:

5,000 records or \$250, whichever is greater.

Cancellation Charges:

\$100 flat

Sample Mail Piece and/or Telemarketing Script is Required.

DELIVERY & FORMATS

Formats:

Comma or Tab Delimited
Fixed - Excel - Custom

Delivery:

E-Mail or FTP	\$50.00
CD-Rom or DVD Rom	\$50.00
Diskette	\$50.00
3 x 5 Cards	\$15/m
P/S Labels	\$11/m

PRICING

Average Monthly Hotline 180,000,000

Base Price	\$225/m
With Phones	\$25/m

SELECTS

Vehicle Trades:

Months Remaining on Vehicle Trade Line
Paid-through Amounts
Open Trades
Age of Trades
Payment Information

Credit Selects:

FICO Scores
Mortgage Trades
Credit Amounts

Derogatory Indicators:

Repossessions
Chapter 7/13 Bankruptcies

Demographic Attributes:

Age Range
Household Income

Geography:

State, Area Code, Zip Code, Zip Radius, County

CONTACT INFORMATION

Office: 330.983.9564

Fax: 866.522.4730

E-Mail: admin@firm7marketingsvcs.com

Web: www.firm7marketingsvcs.com

List described as accurately as possible. Firm 7 Marketing does not guarantee its accuracy or the outcome. Stated prices are for one time use only. Multiple and limited use available upon request. Net/Name arrangements available on large quantities only. Firm 7 Marketing reserves the right to require prepayment on any or all data orders. Cancellations are subject to flat charge. Firm 7 Marketing is not liable for any damage or loss, sustained through the use of this list or for any special or consequential damages, and under no circumstances will the liability of Firm 7 Marketing exceed the price of the list.