

# Firm 7 Marketing

# Tri Bureau Auto

## SUMMARY

Auto Data provides a unique combination of data from multiple sources which allows our partners to target consumers for pre-qualified automobile offers. By seamlessly integrating credit and demographic data, Auto Data provides a multidimensional view of each prospect. The vast universe and varied selection capabilities make this the largest and most flexible credit based consumer list available.

**Sources:**

Credit Bureaus

**Updated:**

Daily, Monthly

## ADDITIONAL NOTES

**Minimum Order:**

5,000 records or \$250, whichever is greater.

**Cancellation Charges:**

\$100 flat

**Sample Mail Piece and/or Telemarketing Script is Required.**

## DELIVERY & FORMATS

**Formats:**

Comma or Tab Delimited

Fixed - Excel - Custom

**Delivery:**

E-Mail or FTP \$50.00

CD-Rom or DVD Rom \$50.00

Diskette \$50.00

3 x 5 Cards \$15/m

P/S Labels \$11/m

## PRICING

**Average Monthly Hotline 180,000,000**

Base Price \$225/m

With Phones \$25/m

## SELECTS

**Vehicle Trades:**

Months Remaining on Vehicle Trade Line

Paid-through Amounts

Open Trades

Age of Trades

Payment Information

**Credit Selects:**

FICO Scores

Mortgage Trades

Credit Amounts

**Derogatory Indicators:**

Repossessions

Chapter 7/13 Bankruptcies

**Demographic Attributes:**

Age Range

Household Income

**Geography:**

State, Area Code, Zip Code, Zip Radius, County

## CONTACT INFORMATION

**Office: 216.402.9233**

**Fax: 866.522.4730**

**E-Mail: admin@firm7marketingsvcs.com**

**Web: www.firm7marketingsvcs.com**

List described as accurately as possible. Firm 7 Marketing does not guarantee its accuracy or the outcome. Stated prices are for one time use only. Multiple and limited use available upon request. Net/Name arrangements available on large quantities only. Firm 7 Marketing reserves the right to require prepayment on any or all data orders. Cancellations are subject to flat charge. Firm 7 Marketing is not liable for any damage or loss, sustained through the use of this list or for any special or consequential damages, and under no circumstances will the liability of Firm 7 Marketing exceed the price of the list.