

Firm 7 Marketing

US New Mover/ New Homeowner

SUMMARY

Every year nearly one in five Americans change their residence. New Mover/New Homeowner files are excellent prospects for Vacation and Time Share offers, Banks, Credit Card Organizations, Catalog Marketers, Home Security, and Fund Raising Associations. Our New Mover/New Homeowner lists are not derived from the United States Postal Service's NCOA file.

Sources:

New Mover/New Homeowner lists are compiled from public records and regional phone company updates.

Updated:

daily, weekly

ADDITIONAL NOTES

Minimum Order:

5,000 records or \$250, whichever is greater.

Cancellation Charges:

\$50 flat

Sample Mail Piece and/or Telemarketing Script May be Required.

DELIVERY & FORMATS

Formats:

Comma or Tab Delimited
Fixed - Excel - Custom

Delivery:

E-Mail or FTP	\$50.00
CD-Rom or DVD Rom	\$50.00
Diskette	\$50.00
3 x 5 Cards	\$15/m
P/S Labels	\$11/m

PRICING

Average Monthly Hotline **1,340,000**

Base Price \$100/m
With Phones \$25/m

SELECTS

Homeowner \$5/m
Mortgage Amount \$5/m
Mortgage Date \$5/m
Home Value \$5/m
Renter \$5/m
Income \$5/m

SERVICES

DNC Scrub
Suppressions – Merge/Purge
Phone Appends
Reverse Appends
CASS Certification

QUOTES ON REQUEST

CONTACT INFORMATION

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